Beat: Technology

Apple Sells Three Million iPads in Three Days

iPad Double Previous First Weekend Sales

CUPERTINO, California, 12.11.2012, 08:06 Time

USPA NEWS - November 5, 2012“”Apple® today announced it has sold three million iPads in just three days since the launch of its new iPad® mini and fourth generation iPad“”double the previous first weekend milestone of 1.5 million Wi-Fi only models sold for the third generation iPad in March.

The Wi-Fi + Cellular versions of both iPad mini and fourth generation iPad will ship in a few weeks in the US and in many more countries later this year.

“Customers around the world love the new iPad mini and fourth generation iPad,“ said Tim Cook, Apple´s CEO. “We set a new launch weekend record and practically sold out of iPad minis. We're working hard to build more quickly to meet the incredible demand.“

The new iPad mini features a stunning 7.9-inch Multi-Touchâ„¢ display, FaceTime® HD and iSight® cameras, ultrafast wireless performance* and an incredible 10 hours of battery life**. The new fourth generation iPad features a gorgeous 9.7-inch Retinaâ„¢ display, new Apple-designed A6X chip,and FaceTime HD camera.

Both iPad mini and the new fourth generation iPad with Retina display are available in 34 countries including the US, Australia, Canada, France, Germany, Hong Kong, Japan, South Korea and the UK, and will be available in many more countries later this year, including mainland China. Demand for iPad mini exceeded the initial supply and while many of the pre-orders have been shipped to customers, some are scheduled to be shipped later this month.

Pricing & Availability
iPad mini with Wi-Fi comes in either white & silver or black & slate, and is available in the US for a suggested retail price of $329 (US) for the 16GB model, $429 (US) for the 32GB model and $529 (US) for the 64GB model. Fourth generation iPad with Wi-Fi models are available in black or white for a suggested retail price of $499 (US) for the 16GB model, $599 (US) for the 32GB model and $699 (US) for the 64GB model. Both iPad mini and fourth generation iPad are available from the Apple Online Store (www.apple.com), Apple´s retail stores and select Apple Authorized Resellers.

iPad mini with Wi-Fi + Cellular and fourth generation iPad with Wi-Fi + Cellular will be available in the US on AT&T, Sprint and Verizon in a few weeks. iPad mini with Wi-Fi + Cellular will be offered for a suggested retail price of $459 (US) for the 16GB model, $559 (US) for the 32GB model and $659 (US) for the 64GB model. Fourth generation iPad with Wi-Fi + Cellular for AT&T, Sprint and Verizon will be offered for a suggested retail price of $629 (US) for the 16GB model, $729 (US) for the 32GB model and $829 (US) for the 64GB model. Additionally, iPad 2 is available at $399 (US) for the 16GB Wi-Fi model and just $529 (US) for the 16GB Wi-Fi + 3G model where they are sold now.

Article online:
https://www.uspa24.com/bericht-225/apple-sells-three-million-ipads-in-three-days.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Apple

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Apple

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619