Beat: Vips

Darker Horse Creative Celebrates Beauty In Giving at 6th Annual Beauty Bash 2015

DHC Giving At Lupus Benefit

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USPA NEWS - "Even greater than those committed to creating physical beauty are those committed to the beauty of giving..."

Darker Horse Creative's Triphena & Fred partner together to bring you their 6th Annual #DHCBeautyBash2015. This Summer-igniting "Beauty In Giving" celebration benefits Lupus Awareness.

Darker Horse Creative's #DHCBeautyBash2015 brought their own beauty-industry-star-studded fireworks for celebrating "Beauty In Giving" at their 6th Annual event benefitting Lupus Awareness.

This event rolled out a red-carpet welcome with VIP interviews with some of the brightest celebrities in the beauty industry today including: Celebrity Makeup Artist, Sam Fine; Lisa Price, Founder and CEO of Carol's Daughter natural beauty products; and Bernard Bronner, President and CEO of The Bronner Bros. Enterprises which consists of Bronner Bros. Beauty Products which include BB, African Royale and NuExpressions product lines, UPSCALE Magazine, Cottonwood Hot Springs Spa and Motel in Alabama, Bronner Bros. International Beauty and Trade Shows, The Word of Faith Family Worship Center, and The Ark of Salvation Worship Center; and a host of other VIP personalities who basked in the lights, camera and glow-action of DHC's 6th Annual Beauty Bash occasion.

The event's #DHCBeautyBash2015 honorary hosts are: Triphena Johnson is known for her highly energetic & dynamic ability as a Celebrity makeup artist. With over 20 yrs. of experience in the TV/ Video & Film industry, Triphena has created some of the hottest looks for celebrity clients: Syleena Johnson, Dwyane Wade, Destiny's Child, Star Jones, R-Kelly, Shirley Murdock & many more. Driven to create & support her clients with dynamic, highly inspiring, unforgettable memories & presentations, Triphena now adds to her title Co. Managing Partner of Darker Horse Creative.

Fred Miller loves everything about the Beauty World. With a Degree in Advertising Design, he is an artist and a trade show specialist. A veteran of more than 25 years in the ethnic beauty & personal care products market. Fred has worked with major corporations with mega budgets as well as small start up companies with no budgets. He´s produced and directed productions for trade shows all over the U.S., The Caribbean, London, Paris, and Italy and has worked with a host of celebrity hair stylists, make up artists, fashion designers and models building strong long lasting relationships. He´s been honored to have worked with Mizani, Soft Sheen, Soft Sheen-Carson, Wella, LOREAL USA, Essence Magazine, Namaste` Laboratories, and now with his own firm Darker Horse Creative, where he´s Co Managing partner!

Darker Horse Creative's website introduces their mission: "To provide our clients the essential support needed for all things creative." Learn more about the outstanding creative talents in service the Darker Horse Creative organization has to offer at their website: http://www.darkerhorsecreative.com.

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